



## **MIPLA Luncheon Announcement**

### ***How to Practice Patent Law After Alice***

- How to counsel clients on what is patent-eligible
- Understanding the USPTO's strategy with examination
- Strategies for responding to Section 101 rejections
- Procedural considerations: Rule 12, Rule 56, and/or the PTAB? --- What are the tests a district court will apply?

**Charlie Bieneman  
Bejin Bieneman PLC**

**Tuesday, January 20, 2015**

Somerset Inn

2601 West Big Beaver Road Troy, MI 48084

Registration: 11:45am

Lunch/Presentation: Noon-1:30pm

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\$25 for MIPLA Members (\$30 for non-members)  
Check/cash will be accepted at the door  
(Checks payable to Michigan Intellectual Property Law Association)

Please RSVP by email to Dan Hegner at [Hegner@reising.com](mailto:Hegner@reising.com)

***RSVP Deadline: January 15, 2015***